

# ✦ Ellie Pierpoint ✦

Designer, Illustrator, & Vendor

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## Education

### BFA in Art & Visual Technology

George Mason University | Fairfax, VA

- ✦ Dean's List | Summa Cum Laude
- ✦ Cumulative 3.98 GPA
- Graphic Design Concentration

### Study Abroad Experience

Mason Korea University | Songdo, SK

- ✦ Mason Korea | Fall 2022
- Lived and studied abroad at Incheon Global Campus for 5 months

## Organizations

### 8MIT Events

Korean Pop Music Events | DMV Area

- ✦ Vendor & Artist (2023)
- Created commission work and vended self-produced merchandise and artwork at public music events

### Chingu Plus Club

Mason Korea University | Seoul, SK

- ✦ Student Group Member (2022)
- Learned about Korean culture through exploring cities, and participating in group activities

### The Voice Student Media

Mason Korea University | Seoul, SK

- ✦ Member/Designer (2022)
- Informed the student population about campus news & events through social media design

### Asian-American Student Assoc.

Bishop O'Connell HS | Arlington, VA

- ✦ Co-President (2019)
- United students of Asian identity together through organizing public heritage assemblies & activities

## Work Experience

### Brand & Graphic Design Associate

Meals on Wheels America | Fall 2024 - Now

- ✦ Brandfolder Specialist
- Uploaded and organized all creative assets and campaigns on Brandfolder
- Managed public access of database and creating collections for staff use
- ✦ Graphic Designer
- Collaborated with Creative Team to create conference collateral, various creative requests, & refresh branding

### Brand & Graphic Design Intern

Meals on Wheels America | Summer 2024

- ✦ Graphic Design Internship
- Worked with GD Manager to create ads, flyers, merch, social posts, PowerPoint templates, splashscreens, & more
- Worked on brand auditing and Brandfolder organization

### ElliePieDesign Vendor

DMV Area | Spring 2023 - Present

- ✦ Art Vendor/Freelance Artist
- Created merchandise like tote bags, sticker sets, and keychains to help music fans express their passions
- Vended at official K-pop events hosted by 8MIT Events in the DMV
- Completed custom commission work of keychains, koozies, & staff clothing

### The Voice Poster/Media Designer

Songdo, SK | Spring 2022

- ✦ Poster/Social Media Designer
- Designed posters for campus news, events, and social media
- Made connections with domestic & international students as creatives

## Volunteer Work

### JK Community Farm Volunteer

Purcellville, VA | August 2022

- Volunteered at the largest non-profit farm in the US that gives fresh food to families in need - helping by harvesting fresh vegetables, weeding the fields, and cleaning vegetable beds

### Food Donations Volunteer

Arlington, VA | Fall 2019-2020

- Helped buy, organize, and pack up food donations for shelters

## Technical Skills

### ✦ Programs/Softwares

- Adobe Creative Suite Expert



Illustrator



InDesign



Photoshop



Premiere Rush



After Effects

- Atom, GitHub, Dreamweaver
- Brandfolder, Canva, Acrobat, ProCreate, & Microsoft Office

### ✦ Graphic Design

- Editorial, Web, Advertising, Brand, & Merchandise Design
- Package, Motion, PowerPoint, Event, & Poster Design
- Social Media Marketing, Video Editing, & Typography

### ✦ Other Media

- Illustration, Printmaking, Photography, & Stationery



Ellie  
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